Mascoma Lake Association

Protecting Mascoma Lake and its environment for over 100 years.

PO Box 9 Enfield, New Hampshire 03748
www.mascomalakeassociation.org

2027 CORPORATE SPONSORSHIP PROGRAM

Dear Community Leader,

Thank you for your interest in becoming a sponsor for Mascoma Lake Association's 104th year!

As a non-profit organization dedicated to protecting Mascoma Lake and its environment, we rely on the generosity of community members like you.

Partnering with the MLA is so much more than just creating financial support for a great cause; It's a strategic plan that showcases your company's commitment to the growing movement of sustainability and environmental preservation of one of the region's most beloved natural resources.

In 2026 the MLA began raising funds for a scholarship endowment for local students interested in pursuing an education in environmental sciences. We were able to raise over $7,500 in just our first year thanks to the support of our 15 inaugural sponsors! Our current goal is to raise enough money to perpetually fund $2,000 in annual scholarships, but ultimately we never want to turn away a qualified applicant.

Your support will be acknowledged through a variety of platforms, including marketing materials, social media, MLA's website, meetings, events, newsletters, and press releases. Please see a detailed overview of benefits below.

If you have questions, please do not hesitate to contact us directly. We look forward to hearing from you, and of course seeing you at our annual meeting!

Thank you for supporting our mission,

Robin Lindsay Legere
Board of Directors
Mascoma Lake Association

SHOWCASE YOUR COMMITMENT TO MASCOMA LAKE

The Mascoma Lake Association is a not-for-profit 501.c.3 organization. Everything is done by volunteers. We do not have any paid staff members or offices. Your support is vital to the continued work of the MLA, and all sponsorship proceeds directly benefit Mascoma Lake.

Your support helps keep the lake clean, ecologically stable, and unforgettable—now and for generations to come.

2027 SPONSORSHIP OVERVIEW

($500 annual donation)

- Logo placement on our website's landing page
- 1 marketing email sent on your behalf to all MLA members and prospective members (over 300 qualified recipients)
- Logo placement on **ALL email campaigns** (historically 20-40 per year to over 300 qualified recipients)
- A **1/4 page ad** in our annual newsletter (digital and print) (over 400 qualified recipients, plus website traffic and 70 distributed hard copies)
- Recognition and promotion on our social media channels **throughout the year** (over 1,200 qualified followers)
- Verbal recognition at our Annual Meeting and Summer Kickoff Party
- Access to photo and video footage from **all MLA-related events**
- Vendor display table/catering space at our Annual Meeting and Summer Kickoff Party
- The opportunity to showcase your company's commitment to sustainability, environmental preservation, and social responsibility.

2027 SPONSORSHIP AGREEMENT

Sponsorship Type: ☐ 2027 Corporate Sponsor ($500)

Company Name: _____

Mailing Address: _____

City, State, ZIP: _____

Company Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Please provide your company LOGO when submitting this form for implementation of benefits. Also, don't forget to provide us with your Facebook and Instagram information so your company can be properly tagged on our social media outlets.

Please submit this completed form & high resolution logo (PDF or EPS format) to mla@mascomalakeassociation.org

Advertisement files for newsletter must be submitted in PDF format with a minimum resolution of 300 dpi in CMYK color, flattened with bleeds and crops included by April 15th, 2027. Approximate ad size: 3.5"Wx4.625"H

LIMITATION OF LIABILITY – In no event shall Mascoma Lake Association (MLA), its officers, subsidiaries, affiliates and assigns or its licensors, suppliers or any other party involved in the creation, production or delivery of association programs and events be liable for any incidental, consequential, indirect, reliance, special or punitive damages arising out of or relating to the MLA, including without limitation damages for harm to business, lost profits, lost savings or lost revenues.

PAYMENT AUTHORIZATION

Cardholder Name: _____

Billing Address: _____

City, State, ZIP: _____

Credit Card Type: ☐ AMEX ☐ VISA ☐ MC

Credit Card #: _____

Expiration Date: _____

CVV: _____

I hereby authorize the Mascoma Lake Association (MLA) to charge my credit card for the above agreed upon purchases.

_____

Cardholder Signature Date

Remit Sponsorship Agreement to: Mascoma Lake Association PO Box 9 Enfield, NH 03748
Payments/donations may also be made securely via our website: www.mascomalakeassociation.org